

SCORECARD



ClimateCounts.org

Canon REVIEW

- 1 GHG emissions inventory completed?**
0 No
1-3 Yes, partial inventory only reviewing some of the company's emission sources (dependent on percentage of emitting sectors covered)
4 Yes, almost comprehensive inventory
5 Yes, comprehensive inventory
- SCORE: 5 | HIGHEST POSSIBLE SCORE: 5
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- 2 Rough calculations or standard protocol/calculator?**
1 Rough, partial calculations
2 Generalized, but complete calculations (estimates, perhaps using a general calculator)
3 Full calculations using a standard protocol/methodology (e.g., WRI)
- SCORE: 3 | HIGHEST POSSIBLE SCORE: 3
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- 3 Are Kyoto gases besides CO2 included?**
0 Just inventorying CO2 emissions
1 Measuring CO2, CH4, and N2O
2 All relevant, material Kyoto gases included
If other Kyoto gases are not emitted, full points can be awarded
- SCORE: 2 | HIGHEST POSSIBLE SCORE: 2

- 4 Are indirect emissions accounted for? (e.g., supply chain, travel, commuting, use/disposal of products/services, investment)**
0 Only accounting for direct and facility energy use emissions
1 Including emissions from one indirect source
2-4 Including emissions from multiple indirect sources
- SCORE: 3 | HIGHEST POSSIBLE SCORE: 4
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- 5 Is there external, qualified third party verification of emissions data, reductions, and reporting (where applicable)?**
0 No
1 Yes, verification by a trade association
2 Yes, verification by a qualified, external consultant working on company's inventory
3 Yes, verification by a qualified, third-party, not involved in developing the inventory.
Extra point for verification beyond basic inventory (e.g., verification of physical reductions or reporting)
- SCORE: 0 | HIGHEST POSSIBLE SCORE: 4
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- 6 Is the inventory an ongoing, regular process accounting for multiple years?**
0 One time project
1 Plans for future, annual inventory work
2 At least two inventories completed
3 Multiple inventories completed
4 Multiple inventories completed and a time-series of emissions presented (i.e., emissions covering beyond the baseline and current year)
- SCORE: 4 | HIGHEST POSSIBLE SCORE: 4

REVIEW SUBTOTAL SCORE: 17 | HIGHEST POSSIBLE SCORE: 22

REDUCE

- 7 Has a clear goal been set?**
0 No target
1 Loose, undefined goal
2-3 Defined goal specifying baseline, reduction amount/percentage, or timeframe but not all three
4 Goal with defined baseline, reduction amount/percentage, and timeframe
- SCORE: 4 | HIGHEST POSSIBLE SCORE: 4
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- 8 Strength of baseline year used for the reduction goal? (keeping in mind changes in company's size/composition)**
0 No baseline
1 Using year of inventory or 1-4 years back as baseline
2 Using a baseline 5-10 years back
3 Baseline over 10 years back
When scoring, consider if company has significantly changed in size or divested during the time period or if the company has picked a year with atypically high emissions, as this will affect the appropriateness of the baseline; also adjust scoring if company is new and older baselines are not possible
- SCORE: 2 | HIGHEST POSSIBLE SCORE: 3
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- 9 Magnitude of reduction goal (considering size of reduction and target year)**
0 No reduction goal
1 Keep emissions constant
2 Up to 5% reduction
3 6-10% reduction
4 >10% reduction
Discretionary point based on timeliness of target year (i.e., large goal set for near term scores better than small reduction goal set far in the future)
- SCORE: 4 | HIGHEST POSSIBLE SCORE: 5
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- 10 Have a management plan and organizational structure been established for climate?**
0 No plan established
1 General carbon/climate plan established
2 Designation of committee or responsible parties for company climate strategy
3 Designation of key responsible people and a specific plan for climate action
4 Climate strategy incorporated into overall business strategy
Extra point for publicly available detailed plan
- SCORE: 5 | HIGHEST POSSIBLE SCORE: 5
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- 11 Is there top-level support for climate change action?**
0 No
1 Senior level executive or Board members designated as responsible for climate issues
2 Clear, public articulation of company's views on climate by CEO and/or top management
- SCORE: 2 | HIGHEST POSSIBLE SCORE: 2
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- 12 Has the company taken steps towards achieving reduction target? (Interim progress on reduction)**
0 No
Points awarded for actions such as the following: Programs to improve energy efficiency; Use of emissions-reducing technology; Projects to reduce corporate travel; Investments in technology for future reductions; Incentive programs; Purchase of additional, verifiable offsets; etc.; Up to 2 points per action, based on level and depth of actions and company size, for a maximum of 8 points
- SCORE: 8 | HIGHEST POSSIBLE SCORE: 8

- 13 Has the company achieved emissions reductions?**
0 No
1-4 Partial reduction (below target or in limited sub-sectors)
5-6 Achieved goal reductions or reductions on a timeline to meet significant target in a later year
7-10 Exceeded goal reductions
Points awarded here for absolute or intensity-based achievements
- SCORE: 6 | HIGHEST POSSIBLE SCORE: 10
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- 14 Absolute or intensity-based reductions?**
0 Only intensity-based (relative) reductions
1-2 Absolute reductions for a sub-unit of the company
3-4 All absolute reductions
When scoring, consider if company has significantly changed in size or divested during the time period, as this will affect ease of achieving absolute reductions; Note that absolute reductions can be achieved even if a relative target was set
- SCORE: 0 | HIGHEST POSSIBLE SCORE: 4
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- 15 Has the company achieved verified reductions to date (prior to current goal-setting)?**
0 No
1-5 Yes, reductions achieved prior to current goal setting (based on magnitude, frequency, etc)
- SCORE: 4 | HIGHEST POSSIBLE SCORE: 10
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- 16 Has the company made successful efforts to reduce GHG impacts associated with the use of its products/services?**
0 No
1 Conducting partial analyses (e.g., partial LCA, eco-assessment, etc.) of GHG impacts from use of products/services
2 Conducting full analyses of GHG impacts associated with use of products/services
3-4 Producing low/no carbon product line that realizes a reduction in carbon-intensity of the traditional line of products/services
- SCORE: 4 | HIGHEST POSSIBLE SCORE: 4
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- 17 Does the company work to educate its employees, trade association, and/or customers on how they can reduce individual GHG emissions (through direct education programs, incentives, or philanthropic projects)?**
0 No educational efforts
Up to 2 points for each of the following categories: Internal employee education, Incentives that will increase employee awareness (e.g., tax breaks for using mass transit), Education of peer companies within trade association, and customer/general public education, for a maximum of 4 points
- SCORE: 4 | HIGHEST POSSIBLE SCORE: 4
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- 18 Does the company require suppliers to take climate change action or give preference to those that do?**
0 No
1 Yes, gives preference to suppliers who take action
2 Yes, requires suppliers to take action
- SCORE: 0 | HIGHEST POSSIBLE SCORE: 2

REDUCE SUBTOTAL SCORE: 43 | HIGHEST POSSIBLE SCORE: 56

POLICY STANCE

- 19 Does the company support public policy that could require mandatory climate change action by business?**
0 No
1-3 Yes, on a local level or in a generalized manner
4-6 Yes, on a state or regional scale or in multiple strong general stances
7-10 Yes, supports non-voluntary federal- or international-level initiatives
Points awarded within each specified range for demonstrated depth of support in company materials (website, publications), via a public forum (press, speeches, advertising), and active lobbying
- SCORE: 3 | HIGHEST POSSIBLE SCORE: 10

- 20 Does the company oppose public policy on climate change that could require mandatory action by business, or has it made efforts to undermine climate change action?**
0 No
1-3 Yes, opposes local initiative
4-6 Yes, opposes a state or regional scale initiative
7-10 Yes, publicly opposes non-voluntary federal-level initiatives
Range of negative points awarded for depth of opposition as displayed in company materials (website, publications), via a public forum (press, speeches, advertising), and active lobbying. Note: negative points will also be awarded if company belongs to trade association seeking to undermine climate change action
- SCORE: - | HIGHEST POSSIBLE SCORE: -10

POLICY STANCE SUBTOTAL SCORE: 3 | HIGHEST POSSIBLE SCORE: 10

REPORT

- 21 Is the company publicly reporting on emissions, risks, and actions? How is information disclosed? Company-based (e.g., on their website or annual report) or through a credible third-party program (e.g., CDP, GRI, etc.)?**
0 No information on company climate change actions is available
1-2 Minimal, general info available through company report or website
3-4 Minimal/basic info available through third party (e.g., CDP)
5-6 Detailed info (emissions, reductions, goals) on company website/reports
7-8 Detailed disclosure through third-party
An extra 1-2 points awarded for time series of emissions and other climate action or risk data (e.g., in SEC filings or 10Ks)
- SCORE: 9 | HIGHEST POSSIBLE SCORE: 10

- 22 Are emissions broken out by facility, business unit, country of operations, or other meaningful subsegments?**
0 Only total emissions or one lumped number are presented
1 Some sub-unit emissions broken out
2 Emissions clearly tallied by company-appropriate sub-units
- SCORE: 2 | HIGHEST POSSIBLE SCORE: 2

REPORT SUBTOTAL SCORE: 11 | HIGHEST POSSIBLE SCORE: 12

SUMMARY

	SCORE	HIGHEST POSSIBLE SCORE	SCORE	HIGHEST POSSIBLE SCORE
REVIEW	17	22	POLICY STANCE	3 10
REDUCE	43	56	REPORT	11 12

Canon TOTAL SCORE

SCORE: 74 | HIGHEST POSSIBLE SCORE: 100

Canon Group Environmental Charter
Canon Environmental Activities website
Canon Sustainability Report 2006

Carbon Disclosure Project responses (CDP5)
ITT Industries article: "Canon in China: Environmental Milestones and Meetings"